

**PRESS RELEASE - FOR IMMEDIATE RELEASE**

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**Video Cleaning Software Approved By Apple For Sale In Mac App Store**

*Patent Pending Software For Apple Computers Designed By Newly Formed Company*

**MARIETTA, GEORGIA—June 2nd 2012**—Newly formed software development company, GearSprout LLC, has announced that SproutConverter has been approved by Apple to be sold in the hugely popular Mac App Store. The patent pending application is available starting now for Mac OS X. SproutConverter is the first software program available that can automatically remove blank spaces, video noise, distortion, and other glitches from digital video files, home video cassettes and film, and downloaded movies.

Apple only accepts the best applications that have been thoroughly tested and evaluated. To be accepted is quite an achievement due to the rigorous and lengthy approval process and as Apple is very selective in allowing companies to sell in the Mac App Store, any company to do so has joined a very exclusive club.

With the Mac App Store built into OS X Lion, getting the apps you want has never been easier. No more software boxes, no more discs, no more time-consuming installation. Click once to download and install any app on your Mac. To view SproutConverter in the Mac App Store please visit <http://tinyurl.com/gearsprout>

GearSprout LLC was started earlier this year by Tommy Tornroos and Marshall Miller who both graduated from Southern Polytechnic State University (SPSU) in Marietta, Georgia. This startup tech-company is not the first for Tornroos, as he started TuneTransfers in 2006 to convert music and video media to CDs and DVDs for customers in Georgia.

“I realized that when converting home videos like VHS or 8mm tapes there were lots of distorted sections that had to be manually removed and there was no software available to do this automatically, so we decided to create it ourselves,” Tornroos explained. The two creators of SproutConverter met at SPSU in 2010 and decided to quit their full-time day jobs in 2012 to pursue their goals to start GearSprout LLC and develop SproutConverter together. It has been their goal from the beginning to be accepted to the Mac App Store to sell SproutConverter.

Not only can SproutConverter help do-it-your-selves transfer their home movies to digital by removing distorted sections, this new software can also convert DVDs and downloaded video files to play on your iPhone, iPad, AppleTV, Xbox 360, PS3 and more. “And this is just the beginning, we are excited to finish the Windows version of our software in the next couple months,” added Tornroos.

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**For more information:**

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**For more information on GearSprout:**

<http://www.gearsprout.com>

**For more information on TuneTransfers:**

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